



Knowledge Leaders 2024

Thursday 10 October 2024

Wallacespace Spitalfields

Draft day shape, subject to change

09:00 – 09:30	BREAKFAST AND NETWORKING Grab a coffee and croissant and connect with your peers!
09:30 – 09:40	WELCOME <i>Richard Brent, head of content, Briefing</i> <i>Co-chair: Ruth Ward, executive director, knowledge and expertise, Ashurst</i> <i>Co-chair: Richard Gaston, head of knowledge and research, Addleshaw Goddard</i>
09:40 – 10:15	KEYNOTE: WINNING HEARTS AND MINDS – CREATING A KNOWLEDGE-FIRST CULTURE Shifting mindsets is key to engaging all functions to prioritise the sharing of knowledge to drive growth. But with competing priorities, and a multi-generational workforce with differing perspectives how can you effectively build a business-wide knowledge-first culture? <i>Beth King, organisational development psychologist</i>
10:15 – 10:30	Time to move to roundtable session location
10:30 – 11:15	ROUND TABLE DISCUSSIONS: Cultural and structural challenges <ul style="list-style-type: none"> • Innovating ways to create a knowledge-sharing culture • Proving the return on investment on knowledge management • Pricing legal work to account for the cost of technological investment • Building influence with the board to put knowledge at the heart of the firm’s growth strategy
11:15 – 11:30	Time buffer to move back to plenary room – grab a coffee en route!
11:30 – 12:00	IN CONVERSATION: Communicating knowledge management through storytelling Communication is key to achieving high levels of engagement with the concept and delivery of knowledge management. This session will focus on how storytelling can positively impact knowledge sharing within law firms. <i>Ian Rodwell, head of client knowledge and learning, Linklaters</i> <i>Richard Gaston, head of knowledge and research, Addleshaw Goddard</i>
12:00 – 13:00	LUNCH BREAK
13:00 – 13:40	PRESENTATION: A data-ready approach to knowledge management Data challenges are the single biggest barrier to generating business value with AI. This practical session will look at the key issues and the steps to take to get your data AI ready. <i>Ben Gardner, information architect and senior director, AstraZeneca</i>
13:40 – 13:50	Time buffer to move to roundtable session location
13:50 – 14:35	ROUND-TABLE SESSION: TECH CONUNDRUMS <ul style="list-style-type: none"> • The price is right-ish: How can the knowledge function help those involved in pricing in the firm make data-led decisions around pricing?

	<ul style="list-style-type: none"> • Am I overspending? How do you balance getting the right legal tech without spending the earth? • L&D in a hybrid world: Creating a seamless flow of knowledge from senior to junior and new lawyers in a hybrid working world • IA before AI: tagging, meta-data and taxonomies – how to ensure knowledge is organized, user-friendly and up to date
14:35 – 14:55	<p>RECHARGE COFFEE BREAK</p> <p>Recharge with the perfect cuppa and reflect on the most useful insights gleaned throughout your day.</p>
15:00 – 15:45	<p>PANEL: GENAI – SEPARATING MYTH FROM REALITY</p> <p>Our expert panel will separate fact from fiction and identify the ways gen AI can help with the knowledge function right now.</p> <p><i>Jeremy Coleman, director of innovation, Norton Rose Fulbright LLP</i></p> <p><i>Marisa Dellaca, head of knowledge, Ashurst</i></p> <p><i>Andrew Fletcher, director, AI strategy and partnerships, Thomson Reuters Labs</i></p> <p><i>Panel chair: Kieron Champion, managing director, Fireman, an Epiq company</i></p>
15:45 – 16:15	<p>CLOSING KEYNOTE: The human role in an AI-enabled legal world</p> <p>As AI ramps up in increasingly technologically enabled law firms, this session will consider how the fast-changing legal environment will shape the lawyer of the future and ask what human skillsets and characteristics lawyers must develop to operate in an AI world.</p> <p><i>Andrew Strait, associate director (emerging technology and industry practice), Ada Lovelace Institute</i></p>
16:15 - 16:25	<p>CLOSING AND THANKS</p> <p><i>Richard Brent, head of content, Briefing</i></p> <p><i>Co-chair: Ruth Ward, executive director, knowledge and expertise, Ashurst</i></p> <p><i>Co-chair: Richard Gaston, head of knowledge and research, Addleshaw Goddard</i></p>
16:30	<p>DRINKS RECEPTION</p> <p>Round off your day with a drink with your peers and the Briefing team.</p>