



# Briefing LIVE 2024

*Draft day shape, subject to change*

10.00am-10.30am	<b>BREAKFAST AND NETWORKING</b> Grab a coffee and croissant, and connect with your peers!
10.30am-10.40am	<b>WELCOME</b> <i>Richard Brent, Editor in chief, Briefing</i>
10.40am-11.10am	<b>AN ECONOMIC OVERVIEW</b>
11.10am-11.50am	<b>FAMILY BUSINESS</b> Put tricky questions to our family group representing each of the core business management/operational functions to hear their diverse, perhaps even divergent, hot takes on the top challenges of the day.
11.50am-12.20pm	<b>SOLUTION ROOM ROULETTE</b> Break the ice by diving into some of the top level challenges! Choose your discussion topic from four core topics arising from the research, including: <ol style="list-style-type: none"> <li>1. ESG as a business priority: planning, reporting and implementing strategies for change</li> <li>2. Approaches to profitability in a volatile market</li> <li>3. How reward connects to company culture</li> <li>4. Building a multidisciplinary approach for better client engagement</li> </ol>
12.20pm-1.20pm	<b>LUNCH</b>
1.20pm-1.50pm	<b>GRAVITAS FOR LEGAL BUSINESS LEADERS</b> <i>Antoinette Dale Henderson, Author, Speaker &amp; Founder of the Gravitas® Programme</i>
1.50pm-2.50pm	<b>BRIEFING LIVE WORLD CAFÉ</b> Blitz some common challenges from your different perspectives for 20 minutes each, moving round as you go. Facilitators are on hand to capture and collate what happens, and will report up at the end of the session.
2.50pm-3.05pm	<b>COFFEE BREAK</b>
3.05pm-3.35pm	<b>GEN AI IN LEGAL: AN UPDATE FROM THE EXPERTS</b>
3.35pm-4.20pm	<b>PIMP MY ROBOT: GENERATE YOUR OWN AI</b> With AI changing the face of business, make a team with your peers for our fun, creative session to build yourself your ideal bot - with all the bells and

	whistles! Brainstorm the top four things you need from your AI , before getting stuck into representing this with the crafts available on your table.
4.20pm- 4.40pm	<b>PIMP MY ROBOT: FEEDBACK SESSION</b> An opportunity to display your tables handiwork, and explain what your beautifully designed robot brings to the table!
4.40pm 4.45pm	<b>CLOSING AND THANKS</b> <i>Richard Brent, Editor in chief, Briefing</i>
4.45pm onwards	<b>DRINKS</b>